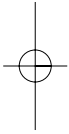


Responsible Tourism

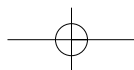
Critical Issues for Conservation and Development

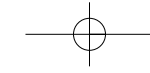
Edited by
Anna Spenceley



earthscan
publishing for a sustainable future

London • Sterling, VA





Contents

<i>List of Figures, Tables and Boxes</i>	<i>vii</i>
<i>List of Contributors</i>	<i>xiii</i>
<i>Foreword by UNWTO</i>	<i>xix</i>
<i>Preface</i>	<i>xxi</i>
<i>List of Acronyms and Abbreviations</i>	<i>xxv</i>
Introduction: Responsible Tourism in Southern Africa <i>Anna Spenceley</i>	1

Part I Policies, Institutional Interventions and Market Forces

1	Local Economic Development in Mozambique: An assessment of the Implementation of Tourism Policy as a Means to Promote Local Economies <i>Andrew Rylance</i>	27
2	Ecotourism in Madagascar: How a Sleeping Beauty is Finally Awakening <i>Michaela Pawliczek and Hitesh Mheta</i>	41
3	Public–private Partnerships in South African National Parks: The Rationale, Benefits and Lessons Learned <i>Giju Varghese</i>	69
4	A Perspective on Community-based Tourism from South Africa: The TRANSFORM Programme, 1996–2007 <i>Steve Collins and Herman Snel</i>	85
5	Responsible Tourism and the Tourism Industry: A Demand and Supply Perspective <i>Nicole Frey and Richard George</i>	107
6	The Development Impacts of Tourism Supply Chains: Increasing Impact on Poverty and Decreasing Our Ignorance <i>Caroline Ashley and Gareth Haysom</i>	129

vi *Responsible Tourism*

Part 2 Responsible Nature-based Tourism

- | | | |
|----|---|-----|
| 7 | Impacts of Wildlife Tourism on Rural Livelihoods in Southern Africa
<i>Anna Spenceley</i> | 159 |
| 8 | Tourism in Transfrontier Conservation Areas:
The Kavango–Zambezi TFCA
<i>Helen Suich</i> | 187 |
| 9 | The Realities of Ecotourism Development in Botswana
<i>Joseph E. Mbaiwa</i> | 205 |
| 10 | Citizen Participation in the Lodge Sector of the Okavango Delta
<i>Peter-John Massyn</i> | 225 |
| 11 | The Impacts of Tourism Initiatives on Rural Livelihoods and
Poverty Reduction in South Africa: Mathenjwa and Mqobela
<i>Murray C. Simpson</i> | 239 |
| 12 | Madikwe Game Reserve, South Africa: Investment and Employment
<i>Piers Relly</i> | 267 |

Part 3 Community-based Tourism

- | | | |
|----|---|-----|
| 13 | Local Impacts of Community-based Tourism in Southern Africa
<i>Anna Spenceley</i> | 285 |
| 14 | Livelihoods, Conservation and Community-based Tourism in Tanzania:
Potential and Performance
<i>Fred Nelson</i> | 305 |
| 15 | The Unsustainability of Community Tourism Donor Projects:
Lessons from Zambia
<i>Lousie M. Dixey</i> | 323 |
| 16 | Community-based Tourism and Natural Resource Management in
Namibia: Local and National Economic Impacts
<i>Jonathan I. Barnes</i> | 343 |

Part 4 Conclusions

- | | | |
|----|---|-----|
| 17 | Implications of Responsible Tourism for Conservation and
Development In Southern Africa
<i>Anna Spenceley</i> | 361 |
| | <i>Index</i> | 375 |